



Sample: 800 likely 2024 voters statewide in Colorado (400 online – 400 phone)

Field: August 28 – September 1, 2024

Margin of error: 3.5%

Colorado Voters First Poll — September 2024

We're doing a survey here in Colorado on some topics that I'm sure you will find interesting.

1. Are you registered to vote in Colorado?

Yes.....100%
No - **Terminate**

2. **Party Registration from Voter File. If online, please ask:** On the voter rolls, are you registered as a Democrat, a Republican, or are you Unaffiliated with any party?

Democrat 29%
Unaffiliated / No Party / Independent 44%
Republican 26%
Other Party 1%

3. What are the chances that you will vote in the November election for President, congress, and state and local ballot questions – will you definitely vote, probably vote, are the chances 50-50, or will you probably not vote?

Definitely vote 86%
Probably vote..... 9%
50-50 chances..... 5%
Probably not vote - **Terminate**
Don't know / not sure - **Terminate**

4. **Region Based on County in Voter File. If online, ask:** What county do you live in?

Denver / Boulder 20%
Adams / Arapahoe / Broomfield / Douglas / Jefferson..... 37%
El Paso / Larimer / Pueblo / Weld 27%
53 Rural Counties..... 17%

5. Generally speaking, would you say things in Colorado are heading in the right direction or in the wrong direction?

Right direction 45%
Wrong direction..... 47%
Don't know / not sure 7%

6. Now I'd like you to consider Proposition 131 which will appear on the Colorado statewide ballot in this November's election, and reads:

Shall there be a change to the Colorado Revised Statutes creating new election processes for certain federal and state offices, and, in connection therewith, creating a new all-candidate primary election for U.S. Senate, U.S. House of Representatives, governor, attorney general, secretary of state, treasurer, CU board of regents, state board of education, and the Colorado state legislature; allowing voters to vote for any one candidate per office, regardless of the voter's or candidate's political party affiliation; providing that the four candidates for each office who receive the most votes advance to the general election; and in the general election, allowing voters to rank candidates for each office on their ballot, adopting a process for how the ranked votes are tallied, and determining the winner to be the candidate with the highest number of votes in the final tally.

Will you vote yes or no on Proposition 131?

Vote Yes (Without lean Yes)..... 56%
Vote No (Without lean No) 21%
Undecided 23%

Definitely yes 31%
 Probably yes 25%
 Lean yes 8%
 Definitely no 13%
 Probably no..... 8%
 Lean no 4%
 Not sure / Undecided 11%

7. How would you describe your gender?

Man..... 48%
 Woman 52%
 Prefer to self-describe *%

8. **Age from Voter File. If online, ask:** Please indicate your age.

18-24..... 7%
 25-29..... 6%
 30-34..... 12%
 35-39..... 10%
 40-44..... 10%
 45-49..... 7%
 50-54..... 9%
 55-59..... 9%
 60-64..... 7%
 65-69..... 8%
 70+ 15%

9. What is the last grade or level of school you have completed?

Less than high school degree	3%
High school graduate	18%
Some college / 2 year degree / Associates degree	29%
College graduate / BA or BS degree	31%
Postgraduate courses / Masters or Doctoral degree	19%
Refused / Prefer not to say	*%

10. Thinking about your approach to political issues, would you describe yourself as [ROTATE: liberal, moderate, or conservative]? **Rotate liberal to conservative, up and down.**

Liberal	26%
Moderate	41%
Conservative	30%
Don't know / Refused	3%

11. How would you describe your ethnicity? **Multiple response question.**

Hispanic / Latino / Latina / Latinx	15%
White	73%
Black / African American	6%
Asian / Asian American / Pacific Islander	2%
Native American / American Indian	3%
Something else	4%
Refused / Prefer not to say	3%

Poll Method:

The **Colorado Voters First Poll — September 2024** results are based on a hybrid poll of 800 likely November 2024 voters in Colorado, including 400 surveys completed on the phone via live interviewers and 400 surveys completed among an online panel. The sample is distributed to accurately represent likely voters in Colorado based on party registration, gender, age, region, and ethnicity. The worst-case margin of error at the 95% level for the full sample of 800 respondents is plus or minus 3.5%. The poll was conducted from August 28 – September 1, 2024, by Keating Research, Inc.