



State of Colorado

Proclamation

WHEREAS, Colorado is experiencing a major demographic transformation, with the proportion of Coloradans age 65 and older increasing at one of the fastest rates in the nation, projected to comprise more than 20% of the state's population by 2030; and

WHEREAS, Colorado's labor force participation among adults aged 65 and older rose from less than 50,000 in 2000 to more than 200,000 in 2023, signaling a strategic opportunity to harness the talents of experienced older workers as a vital component of Colorado's evolving workforce; and

WHEREAS, older workers consistently earn high marks from employers in areas such as attendance, reliability, commitment to quality, institutional knowledge, and sound judgment. In doing so, they demonstrate a strong interest in mentoring emerging talent while younger workers express a desire for guidance and connection with experienced professionals—highlighting a valuable opportunity for intergenerational exchange that enriches the workforce as a whole; and

WHEREAS, the economic and social benefits of working longer include enhanced financial security, increased access to health insurance and wellness programs, improved cognitive and mental health, reduced social isolation, and continued purpose and connection; and

WHEREAS, Colorado's Multisector Plan on Aging identifies five key goals to support older Coloradans, including Goal 4: Understand the Economic Impact of Colorado's Aging Population, which prioritizes reducing ageism, supporting older workers, expanding volunteerism, and ensuring digital access; and

WHEREAS, the State of Colorado is committed to preparing for the future of work through the Office of the Future of Work, created by Executive Order in 2019, and aligning with state partners to promote access to meaningful, sustainable employment across generations, including mature workers; and

WHEREAS, National Employ Older Workers Week—held annually during the last full week of September—has inspired this Colorado-specific recognition during Workforce Development Month to celebrate the contributions of workers aged 50 and older; and

WHEREAS, in the state's workforce system, including services offered under the Workforce Innovation and Opportunity Act (WIOA), Wagner-Peyser Act, and Senior Community Service Employment Program (SCSEP), older adults have access to reemployment assistance and job search support—reinforcing Colorado's commitment to fostering age-inclusive talent strategies and employer engagement; and

WHEREAS, by tapping into the experience and expertise of older adults, Colorado strengthens its economy, builds stronger businesses, and advances an age-inclusive workforce for generations to come; and

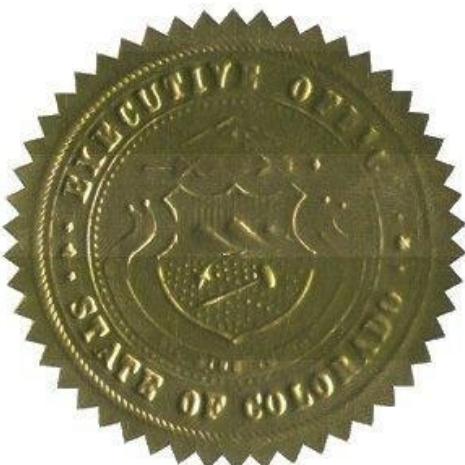
WHEREAS, engaging older Coloradans in paid work and volunteer roles strengthens local, regional, and statewide economies and helps communities across Colorado thrive;

THEREFORE, I, Jared Polis, Governor of the State of Colorado, do hereby proclaim the period of time between September 14 and September 21, 2025, as

LONGEVITY TALENT WEEK

in the State of Colorado.

GIVEN under my hand and the Executive Seal of the State of Colorado, this fourteenth day of September, 2025



Jared Polis
Governor