



To: Interested Parties

From: Andrew Baumann and Lida Allen, Global Strategy Group

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Re: Jessica Killin Tied with Jeff Crank in CO-05, Takes the Lead After Balanced Profiles

A new survey from Global Strategy Group finds that Colorado's 5th Congressional District remains highly competitive and that Jessica Killin is in a strong position to defeat Republican incumbent Jeff Crank in November.

Republicans lead the generic ballot for Congress by just 4 points and Phil Weiser leads Victor Marx in the district by 2 points while Donald Trump and MAGA Republicans are deeply unpopular. Despite a solid name ID advantage, Crank leads Killin by just a single point. Importantly, after balanced profiles on Killin and Crank, Killin moves into a 3-point lead.

Key Findings

The political environment is friendlier to Democrats than it has ever been. We are projecting an electorate that tilts Republican by 14 points on party registration (19% Democrat, 48% unaffiliated, and 33% Republican). Yet, because unaffiliateds (who are now a near majority of the electorate) tilt solidly toward the Democrats, Republicans only hold a modest 4-point advantage on the generic congressional ballot (45% Republican/41% Democrat) and Democrat Phil Weiser leads Republican Victor Marx by 2 points at the top of the ticket (44% to 42%). Importantly, a generic Democrat beats a generic Republican by 13 points and Weiser leads Marx by 17 among unaffiliated voters. At the same time, Trump is underwater in the district (42% favorable/52% unfavorable, -10 net favorable), and MAGA Republicans are even more unpopular (32% favorable/50% unfavorable, -18 net favorable). Trump (-29 net favorability) and MAGA Republicans (-21 net favorability) are loathed by unaffiliated voters. Democratic voters are also more energized than Republicans, as 84% of 2024 Harris voters rate themselves as highly motivated to vote (9-10 on a 10-point scale), compared with 76% of 2024 Trump voters.

Despite Crank's name ID advantage, he fails to perform on par with partisanship. Even though Crank is an incumbent, he is only known by 59% of voters and is only slightly above water (32% favorable/27% unfavorable). In the wake of the Democratic primary, Killin has increased her name ID to 36% (up from 17% last November) and has a strong +16 net rating (26% favorable/10% unfavorable). Despite his name ID advantage, Crank holds just a one-point lead over Killin in the race for Congress. A margin that underperforms the generic ballot and partisanship of the district. Killin also leads Crank by 18 points among unaffiliated voters.

	Initial Vote			
	% Killin	% Crank	% Undecided	NET Killin
Overall	44	45	11	-1
Democrat	85	9	6	+76
Unaffiliated	51	33	16	+18
Republican	12	85	3	-73

Killin's profile is appealing, and she gains ground after voters hear balanced information about both candidates. Following balanced profiles for both candidates, Killin moves into a 3-point lead over the incumbent. This shows that Killin has clear room to grow as voters become more familiar with her throughout the campaign, while Crank may already be near his ceiling.

	Vote Progression			
	% Killin	% Crank	% Undecided	NET Killin
Initial	44	45	11	-1
Post-Candidate Profiles	47	44	9	+3
Change	+3	-1	-2	+4

ABOUT THIS POLL

Global Strategy Group conducted a survey of 450 likely 2026 voters in CO-05 between July 16 – July 21, 2026. The survey has a margin of error of +/- 4.6%. Care has been taken to ensure the geographic, political, and demographic divisions of the population of likely voters are properly represented.